

**Templeton, Gregg**

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**From:** Lenoce, Michael  
**Sent:** Monday, October 20, 2008 12:51 PM  
**To:** Atul Patel  
**Cc:** norman brodeur; Templeton, Gregg; Kim, Michael  
**Subject:** Management Presentation and Required Follow-up

Atul,

A couple of things:

1) AOL would like to have a management presentation call so I need to provide times that the Vidshadow team would be available. They do not want to sign an NDA at this point which is common so I recommend we exclude any sensitive information from the deck and if they want to move forward with due diligence they will need to sign it.

2) I also had a good call with the VP of Corporate Development with Viacom. He said that they use a variety of in-house players and syndicate out to publishers on their own. He also said they don't use Hulu. Overall he views this as a crowded market and they are seeing a variety of technology solutions "in the market" and are approached often for a variety of different distribution deals. He asked for 4 or 5 key bullets summarizing what differentiates Vidshadow from their current solutions so he can forward to colleagues on the business side in order to get them interested and convince them to take a meeting. He said they are meeting this Friday to discuss a variety of content distribution partnerships so this is very topical for them.

How is the management presentation progressing?

Thanks,

Michael

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