

**Templeton, Gregg**

**From:** Lenoce, Michael  
**Sent:** Thursday, October 16, 2008 6:32 PM  
**To:** 'norman brodeur'  
**Cc:** Templeton, Gregg  
**Subject:** Vidshadow

Norman, All of the following companies have been contacted and provided teasers. The only companies that have passed are Publicis and Discovery but I am following up with Discovery tomorrow to try and convince them to take a meeting and trying to set up a partnering discussion with Publicis.

Entertainment Conglomerates

- AOL
- CBS
- Clear Channel Communications, Inc
- Discovery Holding Company and Ascent media separately
- Disney
- News Corporation
- NBC Universal, Inc
- E.W. Scripps
- Viacom, Inc.
- Vivendi

Traditional Media

- Aegis Group
- Havas
- Interpublic Group
- Omnicom
- Publicis Group
- United Business Media
- WPP Group

Publishers

- Condé Nast Publications, Inc
- Gannett Co., Inc.
- Hearst Corporation
- New York Times
- Tribune Company

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*monetary syndication of content*

John Ryan

*CMS - digital advertising with content providers and publishers*

Exchange

*and info marketplace*

*people bid advertising*

*Exchange for content and advertising*